



Local Area Retrofit Accelerator (LARA) Pilot

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Retrofit = Local
Growth

What is LARA?

LARA
Process

What Have we
Learnt?

What is Next?

Retrofit = Local Growth

Retrofit is a local growth opportunity improving peoples lives and places through warmth, efficiency, skills, careers and opportunity

- Retrofit powers local supply chain growth
- Lower energy bills help retain wealth within local economies
- Opens up long-term opportunities for people in the local area

A Local Retrofit Strategy unlocks economic value by:

- Creating conditions for sustained market and demand growth:
 - Articulation of a clear vision and mission
 - Long-term stable pipelines for local businesses
 - Demonstrating the power of collaboration over competition



What is LARA?

A **systems-based** and **place-based** co-design process for creating Local Retrofit Strategies (piloted in four localities)

Aligns the whole retrofit system around shared goals

Outputs set a clear vision and pathway to scale retrofit

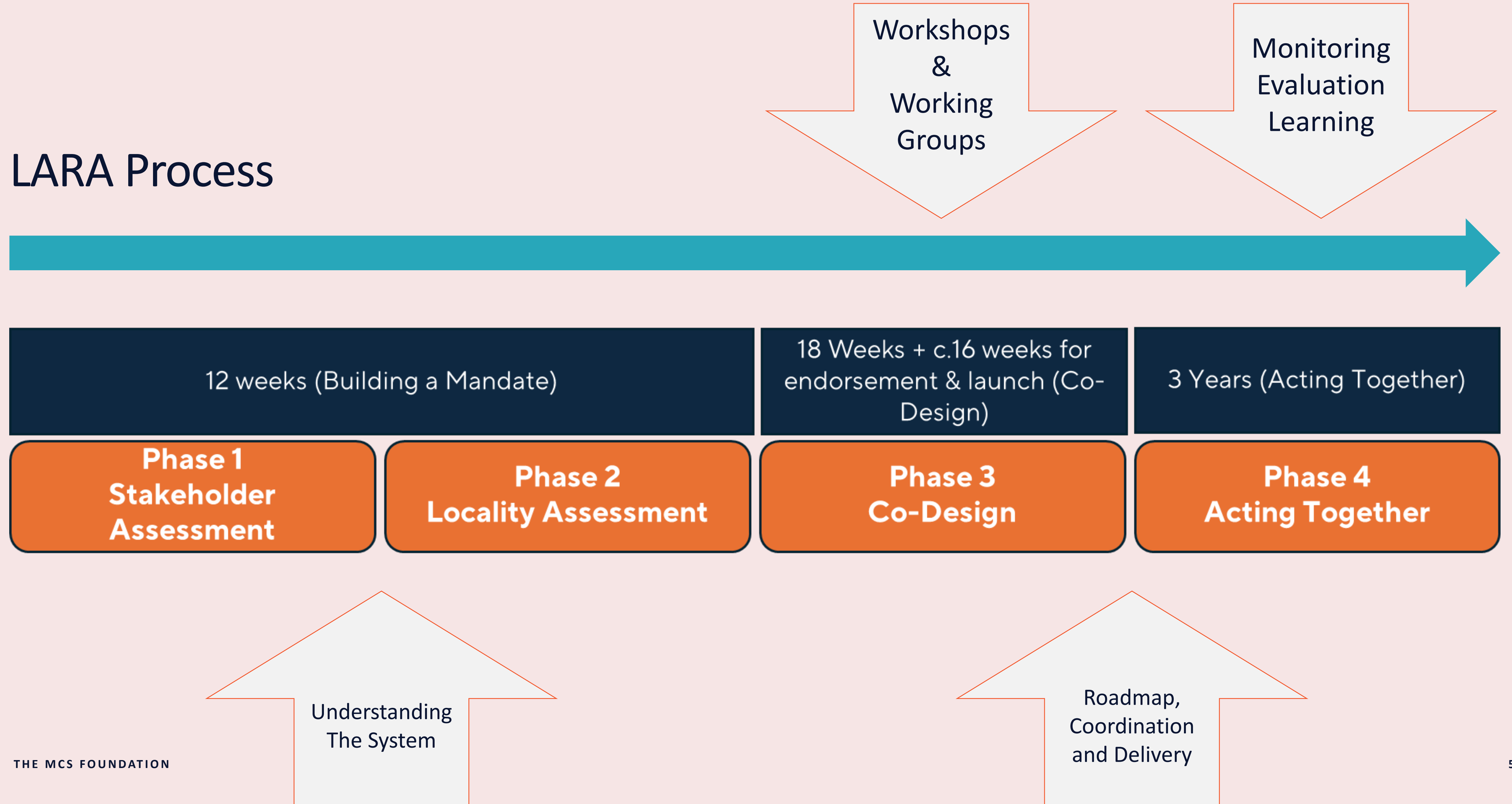
Builds market confidence by outlining retrofit demand & actions

Can help lower barriers for organisations to engage

LARA reduces uncertainty: a critical barrier to investment



LARA Process

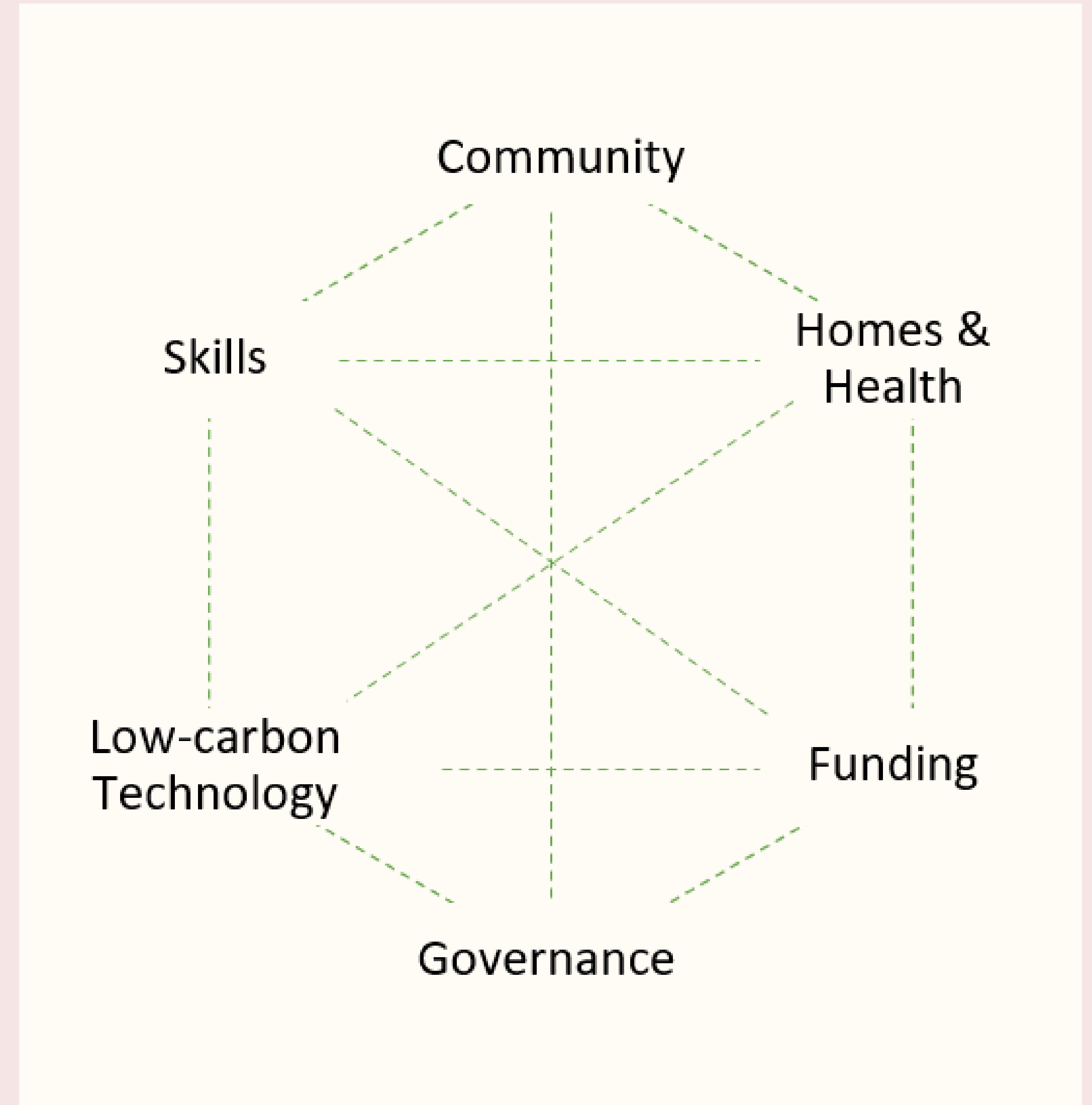


LARA Six Pillars of the Retrofit System

Delivering retrofit at scale requires six connected pillars

All pillars are appraised and continually reviewed throughout the LARA process

LARA aims to strengthen and network each pillar



What Have we Learnt?

Co-design – structured, yet flexible to allow for local context

Local challenges are often national – LARA is scalable

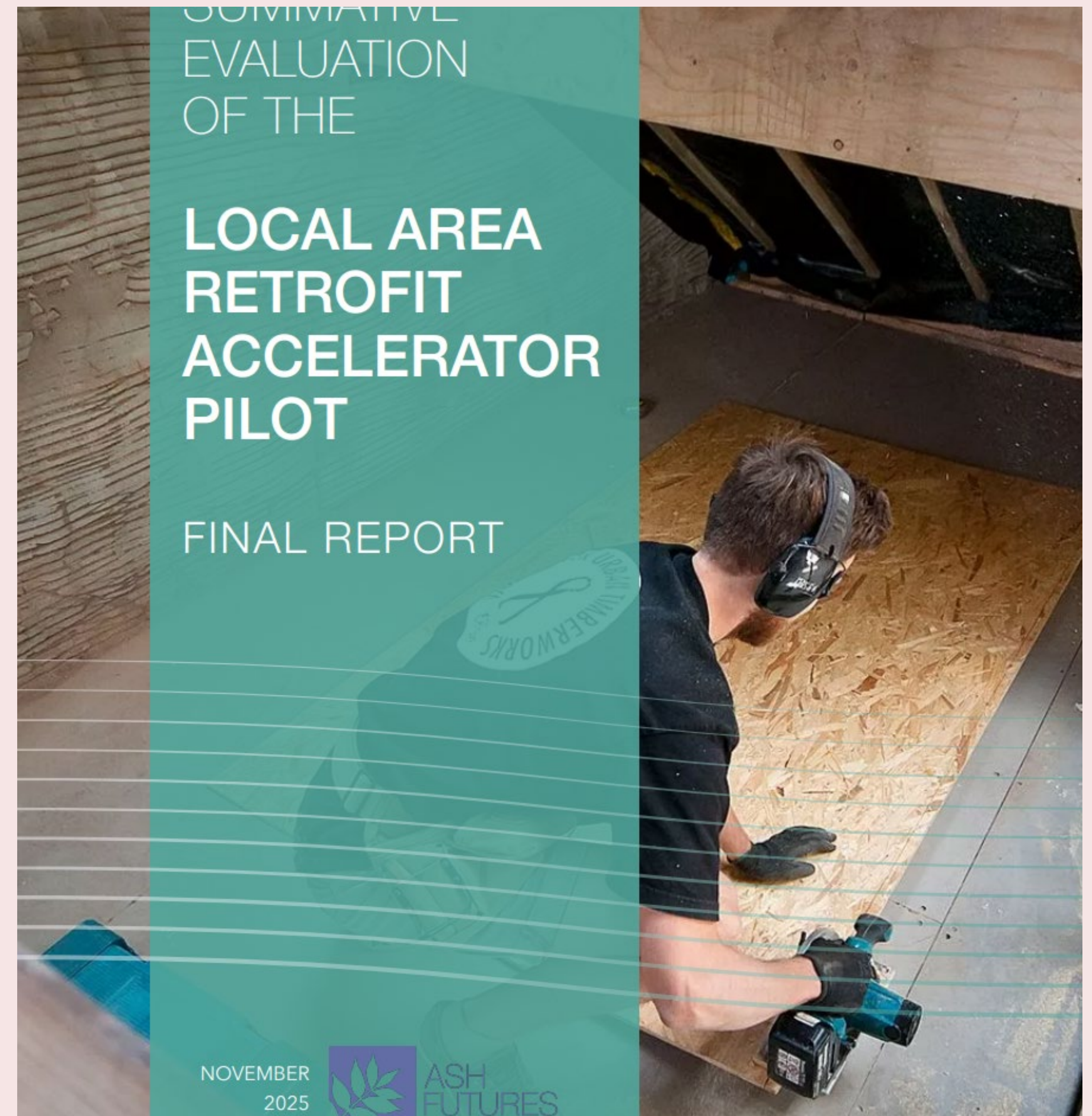
Collaboration – is critical and doesn't just happen

Systems thinking – removes silos and reveals supply–demand gaps

Strong governance – for stability, direction and confidence

Consistent engagement – reduces volatility and promotes planning

Focus on mutual benefits – for strong cross-sector participation



What is next?

Support pilot localities during the 'Acting Together' phase

Development and testing of the LARA model

Publish LARA Toolkit

Support other localities with retrofit strategy development





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Thank you